



## Active Campaign

Information about the tool	
<b>Target group:</b>	<input checked="" type="checkbox"/> Administration/Management <input checked="" type="checkbox"/> Coordinators <input type="checkbox"/> Volunteers
<b>Category:</b>	<input checked="" type="checkbox"/> Online Tool <input type="checkbox"/> Learning platforms <input type="checkbox"/> Software/ Desktop application <input type="checkbox"/> (Social) Network <input type="checkbox"/> App <input type="checkbox"/> Others
<b>Work area:</b>	<input type="checkbox"/> Project Management <input checked="" type="checkbox"/> Communication Management <input type="checkbox"/> Video Conferencing <input type="checkbox"/> Collaboration/Team Work <input type="checkbox"/> Self-Management <input checked="" type="checkbox"/> Marketing <input type="checkbox"/> Personnel Management <input type="checkbox"/> E-Learning/Knowledge Management <input type="checkbox"/> Financial Management <input type="checkbox"/> Presentations/Learning Material Development <input type="checkbox"/> Others
<b>Language:</b>	English, Spanish, French, Italian, Portuguese and German
<b>Previous knowledge/Degree of complexity</b>	Easy use. No previous knowledge needed.
<b>Link:</b>	<a href="https://www.activecampaign.com/">(https://www.activecampaign.com/)</a>
<b>Provider:</b>	Better Business Bureau
<b>Brief Description:</b>	ActiveCampaign can be used to create e-mail newsletters and campaigns. There are helpful tools available to use.
<b>Access and usage Information (Costs, requirements cloud based, mobile usability, ...)</b>	ActiveCampaign is used as a web browser. There are a lot of different versions available ranging from 9 to 549 Euro per month.
<b>Instructions/ Tutorials</b>	<a href="https://www.youtube.com/watch?v=aM_4x9H7Xr4">https://www.youtube.com/watch?v=aM_4x9H7Xr4</a> (6 Mins) <a href="https://www.youtube.com/watch?v=tc1kru1iwlw">https://www.youtube.com/watch?v=tc1kru1iwlw</a> (step by step 1 hour 14 mins)