





## Instagram

Information about the tool		
Target group:	<ul> <li>☑ Administration/Management</li> <li>☑ Coordinators</li> <li>☑ Volunteers</li> </ul>	
Category:	☐ Online Tool ☐ Learning platforms ☐ Software/ Desktop application	<ul><li>☑ (Social) Network</li><li>☑ App</li><li>☐ Others</li></ul>
Work area:	<ul> <li>□ Project Management</li> <li>□ Communication Management</li> <li>□ Video Conferencing</li> <li>□ Collaboration/Team Work</li> <li>□ Self-Management</li> <li>☒ Marketing</li> </ul>	<ul> <li>□ Personnel Management</li> <li>□ E-Learning/Knowledge Management</li> <li>□ Financial Management</li> <li>□ Presentations/Learning Material Development</li> <li>□ Others</li> </ul>
Language: Previous knowledge/Degree	English (and other various languages)  Easy to use	
of complexity  Link:	https://www.instagram.com	
Provider: Brief Description:	Meta Platforms  Instagram is a photo and video sharing social networking service.	
Access and usage Information (Costs, requirements cloud based, mobile usability,)	It can be used for free by signing up with an email address or phone number.  It can be used as a mobile app for full features, and on a web browser with limited features.	
Instructions/ Tutorials	https://help.instagram.com	







