Erasmus+

ProVol Digital
Professional volunteer management
and training through digitalisation
2021-1-DE02-KA220-ADU-000033576

mailchimp
PARTNER

Mailchimp

Information about the tool		
Target group:	☒ Administration/Management ☒ Coordinators ☐ Volunteers	
Category:	☒ Online Tool ☐ Learning platforms ☐ Software/ Desktop application	☐ (Social) Network ☐ App ☐ Others
Work area:	☐ Project Management ☒ Communication Management ☐ Video Conferencing ☐ Collaboration/Team Work ☐ Self-Management ☒ Marketing	☐ Personnel Management ☐ E-Learning/Knowledge Management ☐ Financial Management ☐ Presentations/Learning Material Development ☐ Others
Language:	English, Spanish, French, Italian, Portuguese, German	
Previous knowledge/Degree of complexity	Easy use. No Previous knowledge needed.	
Link:	https://mailchimp.com/	
Provider:	Rocket Science Group	
Brief Description:	Mailchimp can be used to easily manage and set up mailing lists and mailing campaigns. It is an all-in-one marketing platform.	
Access and usage Information (Costs, requirements cloud based, mobile usability, …)	There are different versions of mailchimp one can purchase. One of them is free and the others range from 11 dollars up to 299 dollars per month.	
Instructions/ Tutorials	https://www.youtube.com/watch?v=lWeCs6oNeks	