



ActiveCampaign

Information about the tool	
Target group:	<input checked="" type="checkbox"/> Administration/Management <input checked="" type="checkbox"/> Coordinators <input type="checkbox"/> Volunteers
Category:	<input checked="" type="checkbox"/> Online Tool <input type="checkbox"/> Learning platforms <input type="checkbox"/> Software/ Desktop application <input type="checkbox"/> (Social) Network <input type="checkbox"/> App <input type="checkbox"/> Others
Work area:	<input type="checkbox"/> Project Management <input type="checkbox"/> Communication Management <input type="checkbox"/> Video Conferencing <input type="checkbox"/> Collaboration/Team Work <input type="checkbox"/> Self-Management <input checked="" type="checkbox"/> Marketing <input type="checkbox"/> Personnel Management <input type="checkbox"/> E-Learning/Knowledge Management <input type="checkbox"/> Financial Management <input type="checkbox"/> Presentations/Learning Material Development <input type="checkbox"/> Others
Language:	DE, EN, (alle gängigen Sprachen)
Previous knowledge/Degree of complexity	Einfache Handhabung, kein Vorwissen nötig.
Link:	https://www.activecampaign.com/de
Provider:	Better Business Bureau
Brief Description:	Tools werden bereitgestellt um E-Mail-Marketing zu betreiben. Vorlagen uvm.
Access and usage Information (Costs, requirements cloud based, mobile usability, ...)	Wird über das Internet verwendet.
Instructions/ Tutorials	https://www.youtube.com/watch?v=WJ_2ZB4hUao