



# Mailchimp

Information about the tool	
<b>Target group:</b>	<input checked="" type="checkbox"/> Administration/Management <input checked="" type="checkbox"/> Coordinators <input type="checkbox"/> Volunteers
<b>Category:</b>	<input checked="" type="checkbox"/> Online Tool <input type="checkbox"/> Learning platforms <input type="checkbox"/> Software/ Desktop application <input type="checkbox"/> (Social) Network <input type="checkbox"/> App <input type="checkbox"/> Others
<b>Work area:</b>	<input type="checkbox"/> Project Management <input checked="" type="checkbox"/> Communication Management <input type="checkbox"/> Video Conferencing <input type="checkbox"/> Collaboration/Team Work <input type="checkbox"/> Self-Management <input checked="" type="checkbox"/> Marketing <input type="checkbox"/> Personnel Management <input type="checkbox"/> E-Learning/Knowledge Management <input type="checkbox"/> Financial Management <input type="checkbox"/> Presentations/Learning Material Development <input type="checkbox"/> Others
<b>Language:</b>	DE, EN, (alle gängigen Sprachen)
<b>Previous knowledge/Degree of complexity</b>	Einfache Handhabung, kein Vorwissen nötig.
<b>Link:</b>	<a href="https://mailchimp.com/de/">https://mailchimp.com/de/</a>
<b>Provider:</b>	Rocket Science Group
<b>Brief Description:</b>	Mit Mailchimp können Mailinglisten und Mailingkampagnen leicht verwaltet und erstellt werden. Es ist eine All-in-one-Marketingplattform
<b>Access and usage Information (Costs, requirements cloud based, mobile usability, ...)</b>	Es gibt verschiedene Preisstaffelungen
<b>Instructions/ Tutorials</b>	<a href="https://www.youtube.com/watch?v=VRJb5Ly9PdE">https://www.youtube.com/watch?v=VRJb5Ly9PdE</a>